



**Baotran Bui**  
**Graphic Designer**  
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## Resumé

**Objective** A full-time graphic designer position

**Education** California State University, Sacramento, 2006-2010  
Bachelor of Science, Graphic Design  
Sacramento City College, June 2003-present  
Graphic Communication, Engineering

**Experience** **Graphic Designer Assistant, California State Teachers' Retirement System, January 2011-present**  
Managed the department-wide employee recognition brand, Virtuosity. Designed promotional flyers, invitations, posters, publications, and many other designs for different programs and sub-brands at CalSTRS. Provided excellent customer service for employees through the promotion of employee encouragement, recognition, inspiration, and recognition events. Worked on teams and individually to planned and execute department-wide large scale and small scale recognition events for employees, leadership teams, and executives.

**Graphic Designer, Sylvanopolis Writers' Society, June 2007-May 2011**  
Designed promotional items including flyers and posters for the Sylvanopolis Writers' Society based in Sacramento, a nonprofit group dedicated to providing educational services to aid local writers in their path to publication through critique groups, meet-and-greet local events, and book publishing.

**Assistant to Owners, Sunshine Beauty Supply, July 2009-Nov 2010**  
Improved aesthetics of store, provided bilingual service to customers from many backgrounds, and assisted owners in various different tasks including clerical duties, running errands, and sending and receiving orders.

**Drag'n Seek Promotion, Krysta Tawlks, April 2009**  
Designed a completed series of promotional pieces, including poster and bookmarks, for a new and published young author book.

**Assistant, Department of Real Estate, September 2005-May 2007**  
Filter incoming mail, forms, and requests. Increased incoming and outgoing mail production. Processed the department's incoming money and accounting forms.

**Projects** **San Francisco Biannual Publication, November-December 2009**  
Completed a biannual magazine design to promote the SOMA/ Yerba Buena neighborhood of San Francisco to the national creative class.

**Annual Film Festival, Promotion, October-November 2009**  
Designed a series of promotional pieces, including poster, schedule, website, tickets, and postcards that work as one system for the John Hughes Annual Film Festival.

**ADAC Rebranding**  
Created a new identity, revised the mission statement, designed a series of promotional items, and created a brand book with a style guide for the new Sacramento Art Directors and Artists Club.

**Technical Knowledge** Knowledgeable in both Windows and Mac operating systems. Proficient in Photoshop CS5, Illustrator CS5, Indesign CS5, Flash CS5, After Effects CS5, Dreamweaver CS5, Acrobat Professional CS5, Corel Painter, Garage Band, Keynote, Microsoft Excel, Microsoft Powerpoint, Microsoft Word, Microsoft Outlook, HTML 4, PodCaster, and Online Social Networks.

**Language** Able to speak, read, and write in both English and Vietnamese.

**Relevant Courses** Typography I Theory, Design Production and Management, Visual Principles I, Typography II Publication and Collateral Design, User Interface Design, Time-Based Motion Graphic Design, Advanced Graphic Design I Production Management, Visual Image, Graphic Design Digital Portfolio, Advanced Graphic Design II Business Management, Corporate Identity and System Design, Beginning Drawing, Introduction to Graphic Design, Introduction to Digital Design, History of Graphic Design, Visual Basics, Visualization, Interior Design, Basic Techniques of Photography, Intermediate Electronic Art, Introduction to Electronic Publishing, Motion Design, Advanced Photoshop, Photoshop for Web Design, Digital Photo Imagery, Digital Design, Digital Painting.

**Exhibitions** California State University, Sacramento, 2009-2010 Spring Show  
Designs were chosen to go on display for the annual university Spring Show for two years, 2009 and 2010.